

# SARA GIRARD

 [www.SaraGirardNews.com](http://www.SaraGirardNews.com)  [saraygirard@gmail.com](mailto:saraygirard@gmail.com)  SaraGirardNews

## EXPERIENCE



- MULTIMEDIA JOURNALIST**
  - **WCJB TV20 NEWS (ABC) - GAINESVILLE, FL** Jan 2017 - Present
  - Research & pitch story ideas, interview sources, shoot b-roll
  - Go live on scene or in studio, post updates to social media
  - Write/edit at minimum one package & two VOSOTs using ENPS
- MAIN ANCHOR**
  - **WUFT-TV FIRST AT FIVE (PBS) - GAINESVILLE, FL** Jan 2017 - Apr 2017
  - Anchored live 30-minute newscast two days a week
  - Helped producer write scripts/teases & edit video for newscast
- MULTIMEDIA JOURNALIST**
  - **WUFT-TV, 89.1 WUFT-FM (NPR), WUFT.ORG** Jan 2015 - Apr 2017
  - Researched & pitched story ideas, interviewed sources, shot b-roll
  - Went live on scene or in studio, posted updates to social media
  - Recorded natural sound, edited sound/video on Premiere Pro
  - Created scripts, web stories, packages/wraps, Facebook Lives, etc.
- POLITICAL REPORTER**
  - **WUFT-TV FIRST AT FIVE (PBS)** Aug 2016 - Dec 2016
  - Prepared national, state, & local political news for weekly 3:30 segment
  - Wrote scripts on ENPS, edited audio/video on Premiere Pro
  - Stayed up-to-date with local, state, & national political news
- INVESTIGATIVE INTERN**
  - **WPLG LOCAL 10 NEWS (ABC) - MIAMI, FL** May 2016 - Aug 2016
  - Answered hotline, researched stories, shot/edited video, & wrote web stories for award-winning consumer protection segment "Call Christina"
  - Shadowed reporters & producers, wrote scripts on iNews, logged audio on Avid
  - Field produced for reporters on special assignments

## LEADERSHIP



- TEACHING ASSISTANT**
  - **WRITING FOR ELECTRONIC MEDIA / STORYTELLING EXPERIENCE** Aug 2017 - May 2018
  - Instruct weekly writing lab, collaborate with students, assist professor
- DIRECTOR OF OPERATIONS**
  - **FLEX PHILANTHROPY** Jan 2015 - Apr 2018
  - Direct annual fundraiser to provide food to hungry people in Florida
- NPPA #Y58 PARTICIPANT**
  - **NPPA NEWS VIDEO WORKSHOP** Mar 2018
  - Built fundamental skills to shoot, write & edit powerful stories
- SPECIAL PROJECTS PRODUCER**
  - **UF MEDIA SERVICES** Aug 2017 - Dec 2017
  - Produced student-led multimedia storytelling project
- KAPLAN CENTER CONCIERGE**
  - **KAPLAN TEST PREP** Oct 2014 - Oct 2017
  - Advised students on graduate school admissions tests
- VICE PRESIDENT**
  - **GATOR NATIONAL BROADCASTING SOCIETY** Mar 2016 - Apr 2017
  - Organized career workshops, fundraised, managed social media
- RESIDENT ASSISTANT**
  - **UF HOUSING & RESIDENCE EDUCATION** Aug 2015 - Apr 2017
  - Served residents, created community, managed crises

## HONORS & AWARDS



- **TWO-TIME FAPB COLLEGE WINNER** Apr 2018
- Florida Associated Press Broadcasters (TV)
- **BEA FOUNDERS SCHOLAR** Nov 2017
- Broadcast Education Association
- **SPJ FLORIDA COLLEGE SCHOLAR** Jul 2017
- Society of Professional Journalists
- **JOHN QUATTLEBAUM AWARD** Mar 2017
- UF College of Journalism & Communications
- Outstanding News Student of the Year
- **NBS FINALIST** Mar 2017
- National Broadcasting Society (Radio & TV)
- **SPJ FLORIDA REGIONAL FINALIST** Mar 2017
- Society of Professional Journalists (Radio)
- **SCHOLAR OF DISTINCTION** Oct 2016
- UF College of Liberal Arts & Sciences

## SKILLS



- DLSR Camera, Final Cut Pro, Adobe Premiere Pro, Avid
- NewsCutter, ENPS, iNews, Adobe InDesign, KLZ Newsroom
- English and Conversational French

## EDUCATION



- **UNIVERSITY OF FLORIDA**
- Graduating: August 2018
- MASTER OF ARTS IN MASS COMMUNICATION**
- BACHELOR OF SCIENCE IN TELECOMMUNICATION**
- CONCENTRATION: FRENCH**
- **COLLEGE ACADEMY AT BROWARD COLLEGE**
- Graduated: May 2014
- ASSOCIATE IN ARTS & HIGH SCHOOL DIPLOMA**