

SARA GIRARD, MA.

Storyteller

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WORK EXPERIENCE

Investigative Reporter

WINK News (Sept. 2018 - Sept. 2021)

- Research, write, shoot, edit and present data-driven stories for TV on a deadline, create expanded web content and share to social media.
- Conduct individual and panel interviews with sources.
- Immerse myself in the community, regularly meeting and fostering relationships with people of diverse backgrounds.
- Work on multiple stories simultaneously, collaborate with the team on special projects.
- Led and designed multiple trainings on new graphics software meant to improve overall storytelling and viewer understanding.

Multimedia Journalist

WCJB TV20 News (Jan. 2017 - Aug. 2018)

- Researched, wrote, shot, edited and presented daily stories for TV, wrote web articles and shared content to social media.
- Worked my way up from associate producer and photographer, filled in as anchor when needed.

Graduate Teaching Assistant

University of Florida (Aug. 2017 - Apr. 2018)

- Acted as executive producer for an award-winning multimedia docuseries on returning citizens' struggle to survive after prison: wuft.org/news/locked-out
- Guided students in creating storytelling projects, conducted research and pitched ideas.
- Instructed two hours of weekly writing lab, graded students' assignments.

EDUCATION

University of Florida

MA in Mass Communications, Class of 2018

- Thesis: www.YouAreNow-Live.weebly.com

BS in Telecommunication News, Class of 2017

- Summa Cum Laude

CONFERENCES

- Becker Digital Strategies, Digital Organizing Bootcamp, 2021
- Poynter: Covering Jails & Police Reform, 2021
- National Press Photographers Association (NPPA)
 - Video Storytelling Workshop, 2020
 - News Video Workshop, 2018 & 2020
- Investigative Reporters and Editors (IRE), 2018 & 2019
- Sciline: Science Essentials for Political Reporters, 2019

SKILLS

- Writing, interviewing and presenting
- Photography, videography and editing
- Graphic design and infographics
- Vlogging, livestreaming and podcasting
- Social media management and outreach
- Fluent in English and intermediate French
- Adobe Premiere Pro CC, Edius, Final Cut Pro, Doodly, Toonly, Canva, InDesign (beginner), Microsoft Office, Google Suite, Weebly, Wordpress (beginner HTML/CSS), Social News Desk, CrowdTangle, The Action Network

AWARDS

- The Florida Bar, Parker Thomson Award for Outstanding Legal Journalism (Television), 2021
- Florida Association of Broadcast Journalists Award for Consumer, Financial, Economic Reporting (Series), 2020
- Florida Association of Broadcast Journalists Award for Transportation Reporting (Series), 2019
- Suncoast Emmy Nomination, 2019
- Southwest Florida Young Journalist Award, 2019
- Society of Professional Journalists Sunshine State Award for Multimedia Feature (2nd Place), 2019
- Regional Edward R. Murrow Award for Excellence in Innovation, 2019

COMMUNITY OUTREACH

- Volunteer - Centennial Park Helping Hands
 - Meal distribution for unhoused & food insecure neighbors
- Professional Mentor - Student Media Advisory Board
 - Florida Gulf Coast University, 2020-2021